

## JOANNE RODRÍGUEZ

## ALLIED ASID. PRINCIPAL DESIGNER & OWNER

A native Washingtonian, Joanne Rodríguez always knew that she was meant to thrive in a highly creative field. Fashion and function are the base for her design philosophy, which is the key to her process. Establishing her design studio in 2012, she brings over 22 years of overall Interior Design experience and expertise to every project. Attention to fine detail is critical when curating an interior and she is able to create customized spaces through the incorporation of high-end furnishings, exquisite textiles and steadfast organizational practices. Being innovative and organized is the perfect recipe for a truly successful, cultivated and bespoke space. She brings original and unique ideas to the drawing board, reflecting a client's preferences by understanding them and what they need in their environment. Designing a space is a personal experience and she encourages all clients to be as involved in the process as they would like. Using fine workmanship and planning, Joanne delivers a uniquely inspired, functionally finished project. "From traditional to transitional, modern or eclectic, every interior is a true reflection of fashion and function."

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